

they have taken support of NGO, there is

ing device Chotukool.

be held by the kids, for the kids and she added. Leaad will be registering and training a hundred volunteers before the event.

Helping farmers towards energy conservation

Khushboo Jain

GGRC- Gujarat Green Revolution Company Limited was established in the year 2005 under its parent company GSFC (Gujarat State Fertilizer Company), to help Gujarat to evolve into a green state. It was aimed at conserving electrical energy and water especially in the agricultural sectors due to its heavy consumption. The scheme under the Government of Gujarat via GGRC has made drip irrigation mandatory since last three years. The motive behind the commencement of this scheme is to reduce the usage of electricity and to save water from being used profusely.

Another major scheme initiated to alongside the foundation of the company is the 'Micro Irrigation Scheme'. Farmers are hence, entitled to receive subsidies up to



50% of the MIS Cost or Rs.60000 per hectare, whichever is the lower amount. Additionally, they have also covered for a few tribal farmers who were deprived of such allowances. Training and consultancy is vital according to the GGRC after marketing their products to the customers in order to achieve the end result as had been promised. The company has ensured that the dark zone areas are given an additional benefit of 10% to compensate

the cost of energy used. "Our objective is to implement this scheme uniformly around the State and wipe out inequalities or anomalies by using the available funds efficiently. Thereafter, we aim to transfer these benefits directly to the farmers of the state. We have already proven advantageous to farmers spread over 10 Lac hectares and we are striving to go beyond," said Dharmesh Sisodiya, PR employee of the Administration Department,

GGRC.

"The VCCI EXPO 2014 can be considered as one of the important and best source for the exhibitors to express their talent and innovation by way of exhibiting their products in locals well as global market.

I appreciate the efforts put in by VCCI for organizing such a Mega Event in Vadodara and wish all the success," said RK. Sugoor, IFS, Joint Managing Director, Gujarat Green Revolution Co. Ltd.

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