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GGRC signs pact with WWF-India

TIMES NEWS NETWORK

Ahmedabad: Gujarat Green Revolution Company Ltd (GGRC) on Tuesday entered into a memorandum of understanding (MoU) with World Wide Fund for Nature (WWF-India) to take up 'sustainable cotton initiative' project in Gujarat.

The objective of the initiative is to promote environment friendly cotton production by encouraging farmers for optimum use of chemical fertilisers and pesticides. Increased usage of chemical fertilisers and pesticides impacts the environment. Also, farmers will be encouraged to use less water by adopting drip irrigation systems.

"Under the initiative, nine districts have been identified, which include Bhavnagar, Botad, Chhota Udepur, Jamnagar, Junagadh, Rajkot Sabarkantha, Surendranagar and Vadodara. As many as 4,500 cotton farmers are associated with the project. These farmers are called peer group farmers and others will follow them," said SK Nanda, chairman and managing director, Gujarat State Fertilisers and Chemicals Ltd (GSFC). GGRC is an arm of GSFC.